

Terre di Canossa 2016: the sixth edition is ready to go!**105 crews at the start, 16 countries, 29 car makers.****A “pink” edition, with 35% of the participants being women, but also a “green” one, planned with the environment in mind.**

16 - 17 April 2016: these are the unmissable dates of the sixth edition of ‘Terre di Canossa’. This event will take place on the charming roads of Emilia, Liguria and Tuscany with its usual mix of sport, passion, scenery, culture and unforgettable evenings, all respecting the environment.



This year's edition pays homage to the **70th anniversary of the Italian Republic** and to the **970th anniversary of the birth of Matilda of Canossa**, Queen of Italy during the 12th century, the “patron” of our race was one of the key figures of the Middle Ages. This progressive, independent, noble and ‘red-blooded’ woman played a pivotal role in the political scene of her age.

Cities of art, wonderful landscapes, ancient castles, gentle hills and tough mountain passes will be the setting of one of the most important rallies in the international classic car event scene. Terre di Canossa takes place on an **about 650 km** long route, with 85 challenging **timed trials**. However, it is not just a race. More importantly, it is a winning combination of wonderful cars and gentlemen drivers coming from all over the world for a

unique opportunity to experience Italy in a special way, mixing exciting challenges with the pleasures of Italian cuisine and discovering the lands included in the route.

Indeed, the fatigue from driving is relieved every day by amazing social events.

Among the **new** features of the **2016** edition, we would like to remember that this year Terre di Canossa will start from **Parma**. This city has been famous since the age of the Farnese Family for its lively culture, the architectural legacy left by the Duchy and its food, cultural and musical traditions.

This sixth edition will see the return of some of the most appreciated features of the past years: the **Eberhard & Co. Trophy**, in partnership with the main sponsor that will, as usual, award beautiful watches to its winners; the Pre-War Cup; the **Tricolore Trophy**, reserved for non-priority drivers, who are always welcomed to this wonderful event.

Also worthy of note is the participation of the Nicolis Museum, that will enter the race with a rare 1928 Lancia Lambda series 8, the first production car ever to feature a load-bearing unibody chassis, the masterpiece of Vincenzo Lancia.

Route and Programme

For the first time this year's event will start in Parma, with a **Gala Soirée** in the fascinating setting of the Abbey of Valserena. The dinner will be designed by Michelin-starred chef Massimo Spigaroli, famous ‘representative’ of the Parmesan cuisine and undisputed “king” of the culatello. The Lands of Canossa are also the Lands of Verdi, therefore the first evening will delight not only the participant's palates, but also their ears with a brief, exclusive **concert**.

The race will start on **Friday 15th**, when the cars will leave Piazza della Pilotta at 9.00 to reach the Varano de' Melegari Racetrack. The crews will then drive along the Apennine roads and reach Borgotaro, 'home' of the porcino mushroom. From there, they will go through the **Cento Croci Pass** and arrive in the Gulf of La Spezia. After a lunch at the Officers' Club of the Navy Arsenal, the participants will drive along the charming Ligurian coast and through the **Cinque Terre** and the **Gulf of the Poets**. The refreshing break at the **Castle of Lerici** will be followed by a pleasant surprise: a challenge to the last hundredth of a second on closed roads for the Montemarcello special stage, in Ameglia. The winners will receive a special prize during the dinner in **Bocca di Magra** at the Capannina da Ciccio, a popular restaurant among the local sailors.

On **Saturday** the route will focus on Tuscany, with spectacular parades through the centres of some of the most beautiful Italian cities of art, such as the ones through **Pisa** and on the walls of Lucca. Another noteworthy event will be the lunch at the Real Collegio. The leg arrival will take place in front of the Cathedral of Pietrasanta, the city of Botero and many other great artists.

As always, the highlight of the evening will be the unmissable **Beach Party** at sunset with live music on the beach of the Bambaissa, one of the most glamorous Italian seaside resorts. This promises to be an unforgettable night.

Finally, on **Sunday 17th**, the competitors will face the challenging mountain roads of the **Apuan Alps** and the tough hairpin bends of the **Radici Pass**, followed by lunch at the **Castle of Montefiorino**. Afterwards, the cars will reach the finish line in Piazza del Duomo, **Reggio Emilia**, where they will be presented to the public and put on display before the Awards Ceremony takes place inside the magnificent Sala del Tricolore.

The numbers of Terre di Canossa 2016

The numbers of this year's edition are truly record-breaking:

- 105 crews: the event has sold out before the closure of the applications
- competitors from 16 countries, among which are not only the other European nations, but also distant ones such as the United States, Argentina, Australia, Qatar, Russia, Japan...
- vehicles from 29 different car makers
- 32 pre-war cars
- 23 priority drivers, which confirms the competitive side of this rally
- 85 tough regularity trials along a 650 km long route
- 2 trophies for non-priority drivers
- 300 people involved with the organisation of the race: from the Scuderia Tricolore members to the Canossa Events team, the officers, timekeepers, photographers and cameramen, policemen...
- the prizes: 4 splendid watches offered by Eberhard & co., who will reward the 2 overall winners with the amazing Tazio Nuvolari watches and the winners of the Tricolore and Forte dei Marmi Trophy with two beautiful Champion V watches.



A “pink” edition

However, a number in particular stands out from the others: 35% of the participants are women, without the need to introduce female quotas...Terre di Canossa reached its goal of being both a tough race and a pleasant travel experience, appreciated by the fiercest drivers and by those searching for a special vacation.

A “green” edition

Once again, the organisers confirmed their care for the environment by voluntarily adopting the CarbonZero protocol, which will completely offset the CO2 emissions of the race by planting new trees in the Tosco-Emilian Apennines. Terre di Canossa remains the only ‘emissions-free’ event in its sector.

“Terre di Canossa has established itself as one of the most important regularity rallies of the world, and as a gathering place for enthusiasts”, says Luigi Orlandini, Chairman of the Scuderia Tricolore and ingenious founder of Canossa Events. He then goes on, smiling: “it’s a pleasure to hear the participants say ‘See you soon at the Canossa!’. Our success is the result of the participants’ sincere enthusiasm and the dedication of our tight-knit team, who works hard every year – for 12 months – to surpass the previous edition.”



It is possible to download a selection of pictures of Terre di Canossa at <https://we.tl/2V1Ybz3FYT>

For more information, please visit our website at: www.gpterredicanossa.it

