

## Terre di Canossa 2017: we are turning seven!

**April 20<sup>th</sup> – 23<sup>rd</sup>, 2017:** these are the dates not to be missed for the seventh edition of the **Gran Premio Terre di Canossa**, a veritable ‘must’ among classic car rallies. The 2017 edition takes place along the charming roads of Emilia, Liguria and Tuscany, featuring its unique combination of sport, passion, landscapes, culture and unforgettable evenings.

As usual, and to guarantee the highest standards of hospitality, the maximum number of crews will be limited to just 100 cars. This year, applications closed earlier due to the event selling out 2 months before its start.

The participants are equally divided in Italian and foreign crews, with people coming from all over Europe and beyond. On the Italian side, the presence of the Loro Piana and Club Orobico teams, and of Italian champions Vesco-Guerini, are worthy of note.

This year’s event will start in the heart of Parma, with a **gala soirée** and a dinner designed by the Michelin-starred chef Massimo Spigaroli, famous “representative” of the Parmesan cuisine and undisputed “king” of the culatello.

The race will start on **Friday, April 21<sup>st</sup>**, when the cars will leave the historical city centre of Parma, the ‘Ducal City’ and go to the Varano Racetrack for a series of timed trials at the famous circuit. The crews will then drive along the Apennine roads and reach Borgotaro, the symbolic home of the porcino mushroom. Afterwards, they will go through the **Cento Croci Pass** and arrive in the Gulf of La Spezia.

The participants will enjoy a refreshing break in the beautiful **Portovenere**, followed by a tour of the **Cinque Terre** and a pleasant aperitif at the **Castle of Lerici**. Next up, the spectacular series of timed trials in Montemarcello, a segment through the area of Ameglia and dinner in **Bocca di Magra** at the Capannina da Ciccio, a popular restaurant among local sailors.

On **Saturday** the route will focus on Tuscany, with amazing parades through the centres of some of the most beautiful Italian cities of art. The main events of this leg will be the segments through **Pisa** and on the walls of **Lucca**, the lunch inside the historical cloister of the Real Collegio and the arrival in front of the Cathedral of **Pietrasanta**, the city of Botero and many other great artists. As always, the highlight of the evening will be the **Beach Party** at sunset, with live music on the beach of the Bambaissa, one of the most glamorous Italian seaside resorts. This promises to be an unforgettable night.

On **Sunday 23<sup>rd</sup>**, the drivers will face the challenging mountain roads of the **Apuan Alps** and the tough hairpin bends of the **Pradarena Pass**. After a stop at the Castle of Carpineti, the crews will arrive in Reggio Emilia, where they will challenge each other on the spectacular Calatrava Bridges for the Trofeo Tricolore. Afterwards, the cars will reach the finish in Piazza del Duomo, **Reggio Emilia**, for the traditional Awards Ceremony inside the magnificent Sala del Tricolore.

Cities of art, wonderful landscapes, ancient castles, gentle hills and tough mountain passes will be the setting of one of the most important races in the international classic car event calendar.

Besides the cars, their drivers and co-drivers, another main star of this event is time. Not only as the target to beat in the timed trials, but also as “el tiempo lento” that should be dedicated to relax and discover these beautiful lands. A time that, starting this year, will be marked by the elegant hands of the masterpieces of **Cuervo y Sobrinos**, Main Sponsor and official chronograph of the event.

The route of the race is **about 650 km** long, with **86** tough **timed trials** planned judging the manoeuvrability of older cars and the difficulties of using a mechanical stopwatch among the criteria. The event will also feature an average speed trial with a special trophy, separate from the overall classification.

However, **Terre di Canossa is not just a tough race**: it offers **excitement, culture and unique evenings** all wrapped up in an unforgettable vacation.

Four days in which to fully experience a perfect combination of beautiful cars, competition, tourism, gastronomy and relaxation. A ‘Grand Event’ planned to the very last detail with the passion and determination of the people of Emilia, Italy’s undisputed motoring region.

“We’re very pleased with the growth of Terre di Canossa, which in December saw a 20% increase in applications compared to last year. As a consequence, the event was already sold out 2 months earlier than its deadline” says Luigi Orlandini, President of Scuderia Tricolore. “Regarding hospitality, Terre di Canossa is the very best among regularity rallies in the calendar, and we all know how quality and quantity rarely go hand in hand! Our goal is to offer a tough race on the technical side, but also an unforgettable experience that will please our participants even during lunches and evenings. Therefore, we strive to balance the thrill of the race with entertainment and relaxation. Of course, all of this is only possible thanks to the enthusiasm of the crews, through a unique team and to the participation of partners of excellence such as Cuervo y Sobrinos. These are the ingredients that make the Terre di Canossa such a special event year after year”.

Finally, Terre di Canossa remains **the only** race in the industry to pay attention to its impact on the environment. The organiser has voluntarily adopted the *CarbonZero* protocol, which implements eco-friendly measures to reduce the rally’s impact on the environment, and offsets its CO2 emissions by planting new trees in the Tosco-Emilian Apennines.

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It's possible to download a selection of photographs of Terre di Canossa from the link below:

<https://we.tl/jGldb03nUA>

For more details, please visit us at [www.gpcanossa.it](http://www.gpcanossa.it)

